

## Launch Day Budget

	Leo & Norma Davis/ Love Alive Church	
<b>ADVERTISING</b>	(emphasis on one) Mail Piece / TV / Radio	12,000
	other advertising	3000
<b>DEVELOPMENT</b>	Legal Set up	2,000
	Website	2,500
	Launch Team	1,500
	Outreach	1,000
	Travel / ARC	2,000
	(computer/business cards, ect) Office supplies	2,000
	(1 month prior) Facility rental	2,000
	(6 months out) Cell Phone	800
<b>EQUIPMENT</b>	Audio System / Instruments	30,000
	Projector & Screen	7,000
	Chairs (300)	6,500
	Lighting	3,000
	Laptop	2,000
	Stage (8x4) \$500 x 4 minimum	2,000
	Kids sound system	1,000
	Kids video & lighting	5,000
	Kids / Nursery Supplies	5,000
	Kids check in system	2,500
	Signage	2,000
	Software	1,000
	Audio Duplicator	1,000
	Trailer (1500 per)	3,000
	Pipes & Drapes	3,000
<b>TOTALS</b>	Budget needed to Launch	\$102,800